In 2007, HGI Resources—a brand image management company—was sought out by Toyota to oversee/ensure adherence of the ACM and Glass & Glazing portions of Toyota’s Image USA II Program. To streamline the Toyota Program, HGI:

- Established a stringent ACM “Certified Provider” Program for ACM Fabricator/Installers wishing to participate in the Toyota Image USA II to complete prior to acceptance.
- Established National Programs with 2 major ACM Manufacturers and 1 Curtain Wall/Storefront Metal manufacturer, out of which came Product Warranties specific to Toyota unlike any in the industry.
- Established streamlined, transparent processes for both ACM and Glass & Glazing that Toyota can review during any phase of any project.
- Per Toyota, HGI’s ACM Certified Provider Program and process has “…revolutionized the way ACM is executed in the Construction Industry…”

For over 3.5 years, HGI has researched LED lighting and its implementation into a National Program like Toyota’s which potentially affects over 1300 facilities nationwide. In addition, HGI:

- Developed a detailed process that delivers optimized lighting and savings for your dealership.
- Has sought out top quality companies, forming a team to execute various components of the Toyota LED Lighting Program.
- Will manage the LED Lighting Program with the same efficiency that has made the Toyota ACM and Glass & Glazing programs a huge success.
Advanced Photometrics to guarantee the best lighting solutions.

HGI-LED Value added Services

- Certified Installer and Provider Network
- IUSAII Program Specific Warranty-10 YR Parts-2 Year LBR
- HGI-LED Toyota IUSAII Design Guide –Fixture Schedule
- Architectural Support- Drawing Review/Fixture Specifications
- Project Reporting-Document, analysis, and reporting to Toyota
- Manufacturers Forecast Reporting
- Issue Resolution Tracking
- Inventory / Fixture Control
- Rebate and Tax Incentive Assistance

LED Fact Sheet

- Longer life: Almost zero maintenance for 10 years or more compared with traditional bulbs.
- Lower energy costs: Cut energy usage by an average of 68% using less power (watts) per unit of light (lumen) generated.
- Natural-looking light: LEDs showcase car colors better resulting in a more appealing lot, showroom and service center. Enhances products and engages customers to stay longer on lots or in showrooms.
- Security concerns: Immediate on-off motion sensors deliver an improved picture for security cameras.
- Focused light pattern: Eliminates dim areas between lamp poles and allows for a more even distribution of light.
- Lower HVAC costs: Outdated lighting systems convert only a minority fraction of their electrical input into useful light output. Much of the rest is released directly as heat into the space. Therefore, any upgrade of the lighting system that reduces input wattage reduces the amount of heat that must be removed by the A/C system. This results in A/C energy savings during the operation of the building.