



# TOYOTA LOGO REPLACEMENT PROGRAM

IRVINE, CA	<b>HQ</b>	800.979.4446
LAS VEGAS, NV		702.735.1212
DALLAS, TX		972.242.6335
ORLANDO, FL		407.240.1660

16761 Hale Ave  
Irvine, CA 92606  
[www.supercolor.com](http://www.supercolor.com)

# Overlay for “Moving Forward” Proposal “A”

**The following outlines a proposal for replacing the logo and tagline on existing timelines with a decal overlay.**

- Overlay for standard timelines – will be sized to cover the existing tagline and logo for those dealerships that we have existing artwork for.
- Overlay for lifestyle timelines – the timeline is similar to standard. Some have more than 1 tagline and logo. Same applies as above.
- Overlay for custom timelines – Overlay for custom timelines will be determined on a case by case basis.

**Timelines dated from 2005 - 2008 - Will need on site confirmation by dealer of graphic panel and logo size. (most standard size panels are 10’w x 5’h and standard size of overlay is 9’w X 2’h)**

## Things to consider:

Toyota logo overlay – If the dealer selects a generic Toyota logo overlay, this will not need to be changed out in the future. However, if dealer selects “Lets go Places” logo, it might have to be changed out in the future when the slogan is updated or changed.

## Charges:

- \$385.00 per overlay regardless of size
- Note: shipping not included as it will vary from location to location.

## Installation:

- Dealership personnel will complete installation and Super Color will provide a youtube video and written instruction on applying decal

## Leadtime:

- 1 to 2 weeks after approval of artwork



BEFORE



A1



A2



A3



A4



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A5



A6



A7



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# Overlay for “Moving Forward” Proposal “B”

The following outlines a proposal for replacing the panels with Toyota logo and tagline on existing styrene magnetic. Option for changing out last car image to current model.

- Standard timelines – Changing last 2 panels will encompass the new slogan and current Toyota approved vehicle.
- Lifestyle timelines – Case by case basis. Panel change out will be solid red with approved Toyota logo or tagline
- Custom timelines – Case by case basis. If artwork is on file, artwork would be reviewed to see where the panel break occurs. Overlay is only option for those timelines we do not have artwork.

**Timelines dated from 2005 - 2008 – We will need dealership to confirm the panel(s) size (most standard size panels are 10’w x 5’h). The dealership should take a picture of the entire timeline for a visual. Dealership to contact Super Color to confirm if artwork is on file.**

## If chosen:

Toyota logo or new tagline will work for future changes.

## Charges:

- \$475.00 per panel sized at 10’w x 5’h. 9.50 square feet. Panel size may vary.
- \$50.00 artwork fee for non-standard size panels (standard 10’ x 5’)
- \$25.00 packaging fee per order

Note: shipping not included as it will vary from location to location.

## Installation:

- \$600.00 for single panel change out if standard size – remove existing, apply new – 12.00 per square foot for non-standard sizes.
- \$900.00 for double panel change out if standard size remove existing, apply new – 9.00 per square foot for non-standard size.
- Installation to be scheduled once we receive final art approval.

## Leadtime:

- 1 to 2 weeks after approval of artwork.



B1



B2



B3



B4



B5



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B6



B7



**Vehicle Options**

**Tundra**



**Camry**



**Prius C**



**Highlander**



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